ANTI-DAMAGE
NO-LYE
Healthy
New Growth Relaxer

Discover PROFECTIV Hair

Freedom From Damage!

A Getting Started — What You Will Need To Have:

B Strand Testing & Warnings

TAKE A STRAND TEST EVERY TIME YOU RELAX NO MATTER HOW MANY TIMES YOU HAVE DONE THIS PROCESS BEFORE.

The steps are:

1) Isolate a small section of hair from the under layer of hair on back of head.

2) Mix **CRÈME ACTIVATOR** with **RELAXER CRÈME** according to Step 1A and 1B.

3) Smooth hair evenly. DO NOT EXCEED recommended time (refer to timing guide).

4)Rinse strand thoroughly with warm water. Apply a small amount of **ANTI-BREAKAGE NEUTRALIZING SHAMPOO** to relaxed strand, and rinse out completely.

5) Examine the strand. If the test strand breaks easily DO NOT RELAX. If the results are satisfactory, apply Relaxer according to instructions working around strand test area.

6) If the test strand was not sufficiently relaxed, increase your smoothing time, but do not exceed the time ranges indicated for your hair type.

7) If itching, swelling, (skin allergy) or sensitivity are present, DO NOT proceed with relaxer treatment.

WARNING: FOLLOW ALL DIRECTIONS CAREFULLY ON THIS INSTRUCTION SHEET TO AVOID SKIN AND SCALP BURNS, HAIR LOSS AND EYE INJURY. THIS PRODUCT CONTAINS ALKALI. DO NOT USE IF SCALP IS IRRITATED OR INJURED. DO NOT USE ON HAIR THAT HAS BEEN TREATED WITH A THIOGLYCOLATE PRODUCT (CURLY PERMEDI. DO NOT USE ON BLEACHED HAIR OR PERMEDI. DO COLORED HAIR THAT IS BREAKING, SPLITTING OR OTHERWISE DAMAGED. IF HAIR HAS BEEN PREVIOUSLY RELAXED, APPLY HAIR OR PERMANENTLY ONLY. IF RELAXER CAUSES TO NEW GROWTH IRRITATION, RINSE OUT IMMEDIATELY AND WASH WITH THE NEUTRALIZING SHAMPOO MOUSSE IN THIS KIT. IF IRRITATION PERSISTS OR HAIR LOSS OCCURS CONSULT A PHYSICIAN. KEEP AWAY FROM EYES. CAN CAUSE BLINDNESS. IF RELAXER GETS INTO EYES, RINSE IMMEDIATELY AND THOROUGHLY WITH WATER AND CONSULT A PHYSICIAN. SERIOUS INJURY CAN RESULT IF RELAXER AND/OR ACTIVATOR IS INGESTED. IF INGESTED CONTACT A PHYSICIAN IMMEDIATELY. HAIR BURNS. ALWAYS KEEP HAIR AWAY FROM SPARKS, OPEN FLAMES AND EXCESSIVE HEAT. KEEP OUT OF REACH OF CHILDREN.

C Pre-Relaxing Care & Timing

Prepare & pre-strengthen hair prior to relaxing by smoothing BreakFree™ on ends only. Follow directions on BreakFree™ pouch. Use on previously relaxed hair ONLY (NOT NEW GROWTH). Leave-in, DO NOT SHAMPOO OUT.

Do's & Don'ts

- Do a preliminary allergy test and strand test BEFORE relaxer application.
- Do be careful not to overlap relaxer cream onto previously relaxed hair.
- Do use appropriate gloves when applying relaxer.
- Don't use ANTI-DANDRUFF SHAMPOO'S for at least two weeks before or after relaxing your hair.
- Don't shampoo your hair for 72 hours before relaxing.
- Don't scratch your scalp with comb, brush, or fingernails before relaxing.
- Don't pull or stretch your hair while relaxing.
- Don't use products not included in this relaxer kit. USE ONLY THE RELAXER ACTIVATOR AND BASE INCLUDED IN THIS KIT. Incompatibility between different relaxer products can cause breakage.
- Don't apply to Curly Permed or Permanently Waved hair.
- Don't apply Hair Color for at least 2 weeks after relaxing and wait 30 days after hair coloring before relaxing hair again.
- Don't apply to Bleached hair or hair treated with compound Henna or Metallic Dyes.

TIMING GUIDE

Timing is critical. Follow the times listed below or a lesser time as indicated by the strand test. The total time for application and smoothing must not exceed the maximum time allowed for your hair.

SUPER

HAIR TEXTURE	MAXIMUM TIME DO NOT USE
• FINE	12-18 MINUTES
• MEDIUM	15-20 MINUTES
• THICK/COARSE	

REGULAR

HAIR TEXTURE	MAXIMUM TIME
• FINE	10-12 MINUTES
• MEDIUM	12-15 MINUTES
• COARSE	15-18 MINUTES

Stronger, Longer, Healthier Hair!

D Mix Completely Step 1A & 1B

1. Cut 1a Activator & 1b Relaxer pouch on dotted line with scissors.

2. Squeeze 1a activator pouch & 1b relaxer base pouch into mixing bowl.

3. Mix contents with wooden spatula until creamy smooth and uniform in color. Check that crème at bottom of tub has changed color.

E Relaxer Application

NEW GROWTH ONLY

1. Apply relaxer to new growth only! Part hair in 4 sections.

STEP 1

2. Start applying in back & work forward. Part hair in small one quarter (1/4) inch sections to evenly distribute relaxer into new growth only.

3. Use fingers or back of wide-tooth comb to smooth relaxer into new growth. AVOID OVERLAPPING into previously relaxed hair.

SMOOTHING NEW GROWTH

When relaxer application is complete, begin SMOOTHING the section where relaxer was applied first (from back to front). Using gentle strokes with fingers or wide-tooth comb, smooth hair down to straighten. For Re-Touch Applications, limit smoothing to new growth. For Virgin hair, smooth hair from roots to ends of hair.

4

F Rinse & Neutralize DAMAGE FREE ProcisionGel™

1. Completely rinse all trace of relaxer from hair with warm water. SQUEEZE EXCESS WATER FROM HAIR. DO NOT TOWEL DRY HAIR OR MASSAGE

STEP 2

2. Smooth DAMAGE FREE ProcisionGel™ Neutralizing Shampoo onto hair from front to back using your hands. Press gel into new growth and make certain it makes contact with the scalp. Completely saturate hair with Neutralizing Shampoo Gel (including edges at temple, ear and nape of neck). Avoid getting Shampoo Gel into eats and eyes.

3. Allow Neutralizing Shampoo Gel to sit on hair and scalp for 1 minute (do not pull or tug hair). DO NOT RINSE.

4. After 1 minute gently create lather with fingers (do not pull or tug hair). Make sure lather is distributed from roots to ends and onto scalp.

5. Rinse and repeat Neutralizing Shampoo Gel application. After third gel application check to make sure all relaxer creme is out of hair. Pink lather color means relaxer is still present. Re-apply Neutralizing Shampoo Gel application until pink foam is not visible - carefully check around hairline and scalp area.

Strengthen with BREAK FREE™

LEAVE-IN STRENGTHENER
RECOMMENDED FOR USE IMMEDIATELY AFTER (Step 2) NEUTRALIZING SHAMPOO

STEP 3

DIRECTIONS FOR USE: After removing all traces of relaxer from hair with Neutralizing Shampoo (Step 2), apply BreakFree™ to hair from roots to ends. Leave-in Hair. DO NOT RINSE. For deeper conditioning, apply a generous amount of BreakFree™ to hair and leave-in for 5 minutes. Rinse with warm water. Re-apply BreakFree™ as a leave-in conditioner, and DO NOT RINSE.

PROFECTIV'S SUGGESTED MAINTENANCE PRODUCTS:

- CLEAN HEALTH™
- GO STRENGTHENER
- GROWTH REPAIR
- LONG HEALTHY
- SOLUTION
- STRENGTH SHINE
- GROWTH MASQUE
- GROWTH HEALING
- DAMAGE FREE
- ROOT HEALTH
- HEALTHY ENDS
- MEGA GROWTH
- BREAK FREE

For more information visit our website at:
www.strengthofnature.com

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ANTI-DAMAGE NO-LYE *Therapeutic Relaxer System*